

NAIDnews ADVERTISING INSERTION FORM

General Info

Questions? Call: (602) 570-6531 Email: ttarlton@naidonline.org

NAIDnews is the official magazine of the National Association for Information Destruction, Inc. and is published 4 times per year.

1) Only NAID Associate Members may advertise in NAIDnews. Four (4) consecutive issues pricing below. Two (2) issue advertising option add 10% to the prices below.

2) Advertising Submission Deadlines:

January 27 (Winter Issue) April 7 (Spring Issue) June 30 (Summer Issue) Sept 29(Fall Issue)

Placement Opportunities & Specifications

Publication Trim Size: 9" x 11"

2 Full Facing Pages	17.00" x 10.00"	18.25" x 11.25"	Bleed <i>1/2" dead area in middle of ad for binding, 1/4" each page of binding</i>
Full Page (Covers & Content Ads)	8.00" x 10.00"	9.25" x 11.25"	bleed
Half Page	8.00" x 4.50"		bleed NA
Quarter Page	3.75" x 4.50"		bleed NA
Billboard Ad	3.85" x 2.20"		bleed NA

Premium insertions include full color. Non-Premium ads may add 2 color for a charge of \$550/Issue or 4 color for \$865/Issue.

All copy should be provided in electronic formats (PDF, TIFF, JPEG, or EPS) at a minimum 300 dpi resolution.

Placement Rates & Selection

NAID Associate Member Company: _____ Date: _____

Contact: _____ Email: _____

Phone: _____ Fax: _____

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|--------------------------|--|---------------|----------------------|
| <input type="checkbox"/> | Premium: Inside Front Cover: <i>Allegheny Shredders</i> | \$1716/Issue | Billed per insertion |
| <input type="checkbox"/> | Premium: Outside Back Cover: <i>Intek</i> | \$1716 /Issue | Billed per insertion |
| <input type="checkbox"/> | Premium: Inside Back Cover: <i>Jake, Connor & Crew</i> | \$1596/Issue | Billed per insertion |
| <input type="checkbox"/> | Premium: 1 st Full Pge Rt Exposure <i>Shred-Tech</i> | \$1596/Issue | Billed per insertion |
| <input type="checkbox"/> | Premium: 1 st Half Pge Right Exposure: <i>Adv Equip</i> | \$1534/Issue | Billed per insertion |
| <input type="checkbox"/> | Premium: 2 Full Facing Pages | \$2309/Issue | Billed per insertion |
| <input type="checkbox"/> | Premium: Full Page | \$1487/Issue | Billed per insertion |
| <input type="checkbox"/> | Full Page | \$639/Issue | Billed per insertion |
| <input type="checkbox"/> | Half Page | \$489/Issue | Billed per insertion |
| <input type="checkbox"/> | Quarter Page | \$354/Issue | Billed per insertion |
| <input type="checkbox"/> | Billboard Ad | \$197/Issue | Billed per insertion |
| <input type="checkbox"/> | Color Add: 2 Color | \$550/Issue | Billed per insertion |
| <input type="checkbox"/> | Color Add: 4 Color | \$865/Issue | Billed per insertion |

Signature: _____

If you prefer to pay by credit card and do not have one on file, please call Accounting at (602)788-6243.

Please use credit card on file having the last four digits of _____

NAID Use Only

Rec'd: ___/___/___ Mem#: _____ Ad Rec'd: ___/___/___ SR entered: ___/___/___ QB: ___/___/___

Start of Insertion: _____ Last/Expiration of Insertion: _____