

# naidonline.org Advertising Insertion Form

## General Info

Questions? Call: (602) 570-6531 Email: [ttarlton@naidonline.org](mailto:ttarlton@naidonline.org)

- 1) Only NAID Associate Members may place a banner advertisement on the NAID web site.
- 2) Banner ads are linked to either the advertiser's web site or an email "mail to" form at no additional charge.
- 3) Banners ad spots are reserved for a one year period.
- 4) The advertiser is responsible to produce the banner ad to the specifications provided.
- 5) NAID web site advertisers have first right of refusal upon expiration of the space reservation.
- 6) Any NAID Associate Member may purchase as many of the available banners as they would like.

## Placement Opportunities & Specifications

### NAID Market/Main Search:

There are a total of THREE (3) right side banner ad slots being sold on the MAIN SEARCH page of NAID MARKET.

### NAID Market/Product Search Results:

There are a total of (3) right side banner ad slots being sold on the PRODUCT SEARCH RESULTS pages of NAID MARKET, i.e., On-Site Shredders, Business Software, Balers, etc.

### Web Banner Specs:

Must be a 120 pixels Wide x 120 pixels High in a JPEG or GIF file (using the 216 color web safe palette) being no larger than 20KB.

## Placement Rates & Selection

NAID Associate Member Company: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

MAIN SEARCH PAGE: \$1,890 x Placement = \$ \_\_\_\_\_

PRODUCT SEARCH RESULTS PAGE: \$ 840 x Placement(s) = \$ \_\_\_\_\_

Select Product/Service Page(s): \_\_\_\_\_ Subtotal \$ \_\_\_\_\_

\_\_\_\_\_ Applicable Discount \$ \_\_\_\_\_

\_\_\_\_\_ Total USD = \$ \_\_\_\_\_

Rates represent a one year period.

When more than one ad is purchased, the advertiser will receive a 10% discount on the total cost of their banner ads except where the pre-discount total is \$3,000 or more. Then the advertiser will instead receive a 20% discount on the total cost of their banner ads.

The initiation date of NAIDonline advertising is considered to be the date the electronic ad is received for posting. Banner ads may be submitted on CD to the below address or by email to [ttarlton@naidonline.org](mailto:ttarlton@naidonline.org).

Please provide your hyperlink (web site) address here: \_\_\_\_\_

Unless otherwise indicated, you will be invoiced to the email listed on the form.

If you prefer to pay by credit card and do not have one on file, please call Accounting at (602)788-6243.

Please use credit card on file having the last four digits of \_\_\_\_\_

### NAID Use Only

Rec'd: \_\_\_/\_\_\_/\_\_\_ Mem#: \_\_\_\_\_ Ad Rec'd: \_\_\_/\_\_\_/\_\_\_ SR entered: \_\_\_/\_\_\_/\_\_\_ QB: \_\_\_/\_\_\_/\_\_\_

Start of Insertion: \_\_\_\_\_ Last/Expiration of Insertion: \_\_\_\_\_