



# NAID Website Splash Page Advertising Insertion Form

[www.naidonline.org](http://www.naidonline.org)

## General Info

- 1) Only NAID Associate Members may place a banner advertisement on the NAID website.
- 2) Banner ads can be linked to either the advertiser's website or an email "mail to" form at no additional charge.
- 3) Banner ad spots are reserved for a six month OR one year period.
- 4) The advertiser is responsible to produce the banner ad to the specifications provided.
- 5) NAID website advertisers have first right of refusal upon expiration of the space reservation.

## Placement Opportunities & Specifications

**NAID Market/Main Search:** There are a total of FOUR (4) banner ad slots available on the NAID Splash page of the NAID website. The slot will rotate upon refresh. When purchasing an ad on NAID Market along with the NAID Splash page, the advertiser will receive a 25% discount on the total cost of their banner ad for the Splash Page.

**Web Banner Specs:** Must be a 175 pixels Wide x 165 pixels High in a JPEG or GIF file (using the 216 color web safe palette) being no larger than 20KB.

## Placement Rates & Selection

NAID Associate Member Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Main Splash Page  \$1,500 Per 6 months  \$2,800 Per 12 Months = Total Amount Due \$ \_\_\_\_\_

Ad Start Date: \_\_\_\_\_ Ad Expiration Date: \_\_\_\_\_  Ad linked to website  "Mail to"

Notes: \_\_\_\_\_

The day the ad is received by NAID Headquarters is the start date of the insertion on [www.naidonline.org](http://www.naidonline.org). Should NAID not receive advertiser's ad within in 7 business days of completion of this form, the ad space will be released and may be sold to other interested parties. Banner ads may be submitted by email to Tracy Tarlton, Promotional Sales Manager at [ttarlton@naidonline.org](mailto:ttarlton@naidonline.org). Questions? Call: 1-602-570-6531

Unless otherwise indicated, you will be invoiced to the email listed on the form.  
If you prefer to pay by credit card and do not have one on file, please call Accounting at (602)788-6243.

Please use credit card on file having the last four digits of \_\_\_\_\_

### NAID Use Only

Rec'd: \_\_\_/\_\_\_/\_\_\_      Mem#: \_\_\_\_\_      Ad Rec'd: \_\_\_/\_\_\_/\_\_\_      SR entered: \_\_\_/\_\_\_/\_\_\_      QB: \_\_\_/\_\_\_/\_\_\_

Start of Insertion: \_\_\_\_\_      Last/Expiration of Insertion: \_\_\_\_\_