



NAID®

ACTIVE MEMBER BENEFITS

When you make the investment to become a NAID Member, you gain access to resources and tools, which assist your business within the secure data destruction industry. As a member, you're also supporting the success of our industry as a whole as NAID advocates for better business practices and legal parameters.

EDUCATION

PUBLICATIONS

NAIDdirect | The twice monthly e-newsletter to keep members up-to-date

NAIDnews | The quarterly industry and member journal

NAIDnotes | Industry blog and your resource for articles and thought-leadership between journal editions

NAID Buyer's Guide | A handy directory of information destruction product and service suppliers



EVENTS



NAID ANNUAL CONFERENCE

The annual conference attracts the largest concentration of industry professionals worldwide and has proven to be an invaluable networking and educational opportunity for professionals who want to learn from experts, exchange ideas, and see new technology. NAID members receive a substantial discount on attendance.

REGIONAL EVENTS THROUGHOUT THE WORLD

NAID hosts events throughout the world each year. The content for each regional event is specific to those who would attend, be that in Europe, Australasia, or elsewhere, sharing applicable best practices for their specific industry segment, target audience, and applicable changing laws.

SHRED SCHOOL

Those new and old to the industry find this two-day workshop, covering the secure destruction industry, data protection legislation, and sales and marketing tips, invaluable for growing their business.

WEBINARS

When a new program is launched or legislation is amended, NAID provides webinars to keep members informed.

TOOLS

PROFESSIONAL COMMUNITY

ASK THE PROFESSIONALS

NAID reaches out to legal, accounting, and other consulting resources to resolve NAID Member questions and concerns about secure information destruction services. NAID provides this service at no cost to members.

NETWORKING

NAID brings industry professionals together via face-to-face events, like the annual conference which hosts nearly a thousand attendees, and online through industry related discussions on our LinkedIn Group and in our members-only Facebook group, where individuals can get to know the lighter side of their colleagues.

INDUSTRY RESOURCES

NAIDonline.org

The NAID website is chocked full of helpful information, especially in the newsroom, which is regularly updated, and the NAID Market, which puts vetted industry product and service suppliers at your fingertips.

WORLD-CLASS SAMPLE AGREEMENT

NAID seeks out the best qualified legal authorities to create sample contracts and agreements aligned with current data protection regulations. These are provided to eligible members at no cost.

- Standardized Industry Contract Language and Liability Limitations
- GDPR Compliant Industry Contract Language
- An updated HIPAA/HITECH Business Associate Agreement
- Red Flags Rule language for Internal Policies and Contracts
- Regulatory Compliant Standard Terms and Conditions
- Regulatory Compliant Operational Policies and Procedures
- Employee Confidentiality and Data Breach Notification Agreements
- Customer Information Destruction Policy and Form Templates

CUSTOMER COMPLIANCE TOOLS

NAID members have access to value-added tools and training that are regulatory requirements for their customers, making them an integral partner in their clients' overall compliance strategy.

- Information Destruction Compliance Toolkit
- Customer Employee Training Program
- Doctors' Office Marketing Program

NAID CERTIFICATION

NAID Members have access to the most prominent, industry recognized third party security certification.

NAID Certification is now required by thousands of organizations around the world, including government agencies and health care and financial companies, and its security components are selling points to win new business.

CSDS® PROFESSIONAL ACCREDITATION

NAID has produced the only professional accreditation for individuals in the secure destruction industry in the world. By earning the Certified Secure Destruction Specialist® (CSDS) accreditation, industry professionals not only gain critical knowledge, they also improve sales and earn the respect of customers.

PROFESSIONAL LIABILITY INSURANCE

NAID Certified Members have access to Downstream Data Coverage (www.downstreamdata.com), the only NAID-endorsed professional liability insurance product that provides complete and meaningful coverage to cover all risks and liabilities in the secure destruction industry.



EMPLOYEE OPERATIONAL TRAINING AND VALIDATION

This online training program is designed for member companies and their employees to promote best practices and protect customers. Educate your team on data protection responsibilities and acceptable operational security practices.

MARKETING SUPPORT

GET FOUND

SERVICES LOCATOR

All Active Members are listed in the NAID Services Locator. NAID sees thousands of web visitors monthly, many of whom are seeking a local service provider and find one there.

MAKE AN IMPRESSION

CERTIFICATION VALIDATOR

NAID Certified Members may leverage code to display their credentials on their site so that visitors are always up-to-date on their certification status.

MARKETING MATERIALS

NAID has made it easy for you to reach your customers, by creating informational and sales tools for you to leverage, including content that can be reused, brochures and flyers available for order and download, and videos that can be shared. These sales tools educate customers, increase business, and enhance the professional image of NAID member companies.

LAYING GROUNDWORK

EDUCATING YOUR CUSTOMERS

NAID has active relationships with buying group associations (i.e. your customers) and does public relations to keep prospective clients and the public educated on the need for secure data destruction and informed on the latest in news and regulations.

INDUSTRY SUPPORT & ADVOCACY

PROTECTION

CODE OF ETHICS & COMPLIANT RESOLUTION COUNCIL

This establishes a system for members to hold each other accountable. NAID will take action against any industry company engaging in harmful activities or producing materials with false information.

GOVERNMENT RELATIONS

NAID forges relationships with government agencies and leaders to ensure they protect the role of Information destruction service providers.

INDUSTRY ADVOCACY

NAID has a successful history of working directly with the Federal Trade Commission, Securities and Exchange Commission, U.S. Financial Services Committee, Canadian House of Commons, Canadian Privacy Commissioner, and the British Standards Institution.



RECENT ENDEAVORS

On behalf of its members NAID has recently responded to the FTC on the FACTA Final Disposal Rule, testified before the Canadian House of Commons' Standing Committee on Access to Information, Privacy and Ethics' PIPEDA Review hearings, and arranged with the Australian Government that now through a special endorsement NAID Certified destruction services in Australia may destroy Official Government (classified) information.

INDUSTRY RESEARCH

NAID routinely conducts research to advance the interests of the industry and raise awareness among consumers and policymakers.

RECENT PROJECTS

NAID has recently conducted the largest second-hand device electronic data research project in the world to date. Results from such studies have earned NAID increased attention and credibility and serves to enhance awareness.

Join Today

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